

## **Vedanta Sesa Goa Powers Community Well-being at the 'Mayem Marathon 2026'**

Vedanta Sesa Goa, a leading producer of iron ore with a seven decade plus legacy in Goa, proudly partnered Shri Mahamaya High-School Ex-Students Association for the 'Mayem Marathon'26. The event has gradually become one of the most awaited events in Bicholim, Goa, and received an overwhelming response, with over 1,500 participants from Goa competing across various categories, including 21kms, 10 kms, 5 kms, 3 kms race, along with separate categories for school students across age groups.

The event was graced by esteemed dignitaries, including Shri Premendra Shet, Hon'ble MLA for Maem Constituency; and Guest of Honour-Shri Deepak Narvekar, Dy. General Manager, Goa Tourism Development Corporation along with Mr Dhirajkumar Jagdish, Dy. CEO, Vedanta IOG, and prominent community leaders. Vedanta Sesa Goa has been associated with all three editions of the Mayem Marathon as part of its 'YouTheChange, YouThePower' initiative,

**Expressing his sentiments on the occasion, Shri Premendra Shet, Hon'ble MLA, Mayem Constituency** *"The 'Mayem Marathon'26' beautifully reflects our community's spirit of fitness, inclusivity, and togetherness. This is the third consecutive year since Vedanta Sesa Goa has partnered Maem Marathon and I commend them for fostering health and well-being through such initiatives. Equally, Vedanta Sesa Goa's CSR contributions-from the restoration of the historic Maem Bandhara, to establishing computer centres and modern labs-are empowering our youth and strengthening Mayem's future."*

Speaking on the occasion, Mr **Dhirajkumar Jagdish, Dy. CEO, Vedanta IOG**, said, *"At Vedanta, we remain steadfast in our commitment to fostering a healthier and more sustainable future for the communities we serve. The 'Maem Marathon' stands as a testament to the power of collective action, uniting individuals from diverse backgrounds on a common platform. We extend our sincere appreciation to the Bicholim community, dignitaries & organisers for their contributions to the success of this event."*

Vedanta Sesa Goa has actively fostered well-being within the community by partnering for events such as the 'Republic Run' & the "Mayem Marathon". As part of Sesa Football Academy – Sesa Goa's flagship CSR initiative, the company also conducts football camps, and tournaments such as the Vedanta Women's League, Vedanta Youth Cup and the Vedanta Football Championship. Through such initiatives, the company strives to create a positive and lasting difference in the lives of people while fostering a culture of health, well-being and fitness.