Vedanta IOK Salutes Marks International Women's Day

Vedanta IOK conducted a series of activities marking International Women's Day 2025, and as a part of Vedanta Sesa Goa's #IronLadiesIndia'25 campaign. The campaign is dedicated to saluting the 'iron will' of women & to empowering women as catalysts for positive change.

As a part of the events, aimed at fostering self-belief in women, self-defense training sessions were organised for over 250 young girls across schools in Manangi, Hireguntanuru & Bheemasamudra. Sessions were led by Vedanta IOK employees as well as other experts in the field. Also, aimed at providing women an opportunity to showcase their skills and to present them with avenues for augmenting household income, an exhibition of apparels designed and crafted by trainees of the Vedanta Tailoring Training Centre was held at the Swamy Vivekananda P.U. College, Hireguntanuru, wherein over 120 women community members participated.Ms. Pavithra Mallikarjun, Panchayat member, Hireguntanuru graced the occasion and motivated the women.

Congratulating all on the occasion, Shrishaila Gouda, CEO, Vedanta – Iron Ore Karnataka said, "On the occasion of International Women's Day '25, we are delighted to recognize and honour our women employees. At IOK, women form a vital part of our workforce, and are taking on roles in core operations, making significant contributions along the way. As a part of the #IronLadiesIndia'25 campaign, over 250 young girls were empowered with self-defence training by skilled defence professionals, and around 120 women beneficiaries of the Vedanta Tailoring Training Centres (VTTCs) were felicitated. We are proud to empower the women of Chitradurga for financial independence through skill-based training, through our various women-centric initiatives."

Congratulating the 'iron ladies' on the occasion of International Women's Day, Mr Shrishaila Gouda, CEO, Vedanta – Iron Ore Karnataka said, "On the occasion of International Women's Day '25, we are delighted to recognize and honour our women employees. At IOK, women form a vital part of our workforce, and are taking on roles in core operations, making significant contributions along the way. As a part of the #IronLadiesIndia'25 campaign, over 250 young girls were empowered with self-defence training by skilled defence professionals, and around 120 women beneficiaries of the Vedanta Tailoring Training Centres (VTTCs) were felicitated. We are proud to empower the women of Chitradurga for financial independence through skill-based training, through our various women-centric initiatives."

Ms. Pavithra Mallikarjun, Panchayat member, Hireguntanuru, expressed her thoughts and said, "I am delighted to be a part of the women's day celebration with our empowered women of the Vedanta Tailoring Training Centres (VTTCs), in Chitradurga. It is truly a pleasure to witness all the work created by our talented women, and this demonstrates how Vedanta is adding value to each woman's life. By empowering women with vocational skills and providing them an opportunity for financial independence, Vedanta has transformed numerous lives in Chitradurga. This event helps women to become self-reliant, and I applaud the Vedanta IOK for their commitment towards community welfare and development."

The Vedanta Group's commitment to Diversity, Equity, and Inclusion (DEI) is exemplified by initiatives like the recruitment of women from defense services, fostering creativity, broader thinking, and fresh perspectives. Vedanta IOK's Project 'Jeevika' is not just a program; it's a movement towards empowering women, fostering independence, and building a brighter future for the women of Chitradurga.