

## Press Release

# Vedanta Iron Ore Karnataka Salutes the 'Iron Will' of the women of Chitradurga on International Women's Day 2024

**Chitradurga, Karnataka – 7<sup>th</sup> March 2024:** In line with Vedanta's commitment to equality, diversity, inclusion at the workplace, and women empowerment, Vedanta - Iron Ore Karnataka carried forward its Nationally acclaimed initiative **-#IronLadiesIndia2.0** on International Women's Day within India and beyond. The contribution of women to various fields such as healthcare, education, social service, and self-entrepreneurs were recognized, celebrated, and felicitated in a special ceremony at Swamy Vivekananda P.U College, Hireguntanuru, organised by Vedanta Sesa Goa – Iron Ore Karnataka.

The campaign aims to spotlight stories of women achievers, honouring their exceptional contributions while paying tribute to the 'Iron Will' of women within and outside the organization. The event witnessed tremendous participation from over 120 women of nearby areas of Hireguntanuru, and the programme was graced by **Chief Guest - Smt. Chaitra S., Dy. SP, Hiriuru, Guest of Honour - Smt. Kavitha Sashidhar, National Bank for Agriculture and Rural Development – (NABARD) DDM, Shri. P. Narayan, Chief CSR ER PR, Iron Ore Karnataka, Shri. Utkarsh Trivedi, Head – Commercial, IOK, and Panchayath head members.**

The programme featured a series of engaging activities, including inspirational speeches, discussions, and special performances showcasing the talents of women from diverse backgrounds. A highlight of the event was the felicitation of outstanding women achievers who have made noteworthy contributions to their communities and society at large.

***"International Women's Day celebration is a celebration of all the women who have created an impact in another person's life. It is a day of hope, empowerment and felicitating the women who have done exceptionally well, in one field or another. I am honoured to be a part of the #IronLadiesIndia2.0 initiative of Vedanta Sesa Goa, and such initiatives not only honour the accomplishments but also inspire future generations to break barriers and strive for excellence,"*** said Chief Guest Smt. Chaitra S, Dy. SP., Hiriuru.

***"We are thrilled to celebrate International Women's Day with the Women's Day Felicitation Programme, saluting the Iron Will of the women of Chitradurga"*** said Mr. Shrishaila Gouda, CEO of Iron Ore Karnataka. ***"I extend my heartfelt congratulations to all the women achievers, who have created an impact on the people surrounding them. At Iron Ore Karnataka, we believe in the power of women to drive positive change and create a more inclusive society. This event is a testament to our commitment to supporting and empowering women in Karnataka."***

The company launched a campaign on its digital and numerous communication platforms that demonstrated the laudable achievements of women from community and Vedanta Sesa Goa. Videos of Vedanta Sesa Goa employees and community women achievers highlighting their journeys, were shared on social media and through other communication platforms. Through this campaign, Vedanta extended an invitation to everyone to join in celebrating and saluting the 'Iron Will of Women' who inspire and empower countless others.

The campaign has received an overwhelming response from employees and business partners of Sesa Goa as well as the community at large across all Sesa Goa locations in India and West Africa namely, Goa, Maharashtra, Orissa, Karnataka, Gujarat and Liberia.

Vedanta Sesa Goa's dedication to women empowerment extends beyond the workplace, with initiatives such as educational field trips and volunteerism activities aimed at empowering women in the community. Notable achievements include a significant increase in gender diversity ratios and recognition for excellence in diversity and inclusion at various national and international platforms.

The Vedanta Group demonstrates a strong commitment to Diversity, Equity, and Inclusion (DEI), exemplified by recent initiatives such as the recruitment of women from defence services. Through DEI, the company fosters creativity, broader thinking, and fresh perspectives, contributing to enhanced performance and growth. Several programs have been designed to promote inclusiveness and develop women leaders, including initiatives in corporate and industrial security.

### **About Vedanta Limited**

Vedanta Limited, a subsidiary of Vedanta Resources Limited, is one of the world's leading Oil & Gas and Metals company with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa and Namibia. For two decades, Vedanta has been contributing significantly to nation-building. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and the environment. Vedanta has put in place a comprehensive framework to be the ESG leader in the natural resources sector. Vedanta is committed to reducing carbon emissions to zero by 2050 or sooner and has pledged \$5 billion over the next 10 years to accelerate the transition to net zero operations. Giving back is in the DNA of Vedanta, which is focused on enhancing the lives of local communities. The company's flagship social impact program, Nand Ghars, have been set up as model Anganwadi's focused on eradicating child malnutrition, providing education, and healthcare, and empowering women with skill development. Under the aegis of the Anil Agarwal Foundation, the umbrella entity for Vedanta's social initiatives, the Vedanta group has pledged Rs 5000 crore over the next five years on social impact programmes with a thrust on nutrition, women & child development, healthcare, animal welfare, and grass-root level sports. Vedanta and the group companies company have been featured in Dow Jones Sustainability Index 2020, and was conferred Frost & Sullivan Sustainability Awards 2020, CII Environmental Best Practices Award 2020, CSR Health Impact Award 2020, CII National Award 2020 for Excellence in Water Management, CII Digital Transformation Award 2020, ICSI National Award 2020 for excellence in Corporate Governance, People First HR Excellence Award 2020, 'Company with Great Managers 2020' by People Business and certified as a Great Place to Work 2021. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange. For more information, please visit [www.vedantalimited.com](http://www.vedantalimited.com)

### **About Sesa Goa Iron Ore Business**

Sesa Goa Iron Ore Business of Vedanta Limited is engaged in exploration, mining, and processing of iron ore. The company was founded in 1954 as Scambi Economici SA Goa. Since then, it has grown to be one among the top low-cost producers of iron ore in the country. During 1991-1995, it diversified into the manufacture of pig iron and metallurgical coke. It has also developed indigenous and environment-friendly technology for producing high quality metallurgical coke. Sesa Goa Iron Ore also has two waste heat recovery power plants of total capacity 60 MW that produces clean power by using the waste heat recovery from its coke ovens and blast furnace gas. Sesa Goa Iron Ore operations in India are in Goa, Karnataka and Odisha.

**[For further information please contact:](#)**

**Sandhya Malik**

Chief Corporate Communication Officer,  
Sesa Goa

Tel: +91 9607969087 Email: [sandhya.malik@vedanta.co.in](mailto:sandhya.malik@vedanta.co.in)