

## Press Release

### **Vedanta's Iron Ore Karnataka (IOK) launches #StepUpForSwachhata campaign to observe 'Swachhata Pakhwada' in Chitradurga**

- Distributed 150+ personal hygiene kits to the students of Govt. Primary School, Megalahalli.
- Conducted various competitions themed on "Swachh Bharat" for the students of Shri Balavikasha English Medium High School, Bheemasamudra.
- Conducted awareness sessions on Safe Drinking water and prohibition of single-use plastics across schools in Chitradurga and distributed 280+ steel water bottles to the students, along with Jute bags.
- Donated 20 large dustbins for wet and dry waste to nearby schools to promote waste management.

**Chitradurga, December 5<sup>th</sup>, 2022:** Vedanta's Iron Ore Karnataka (IOK) business celebrated 'Swachhata Pakhwada'—a fortnight-long campaign on cleanliness & hygiene at Chitradurga- Karnataka, in order to support nationwide initiative of 'Swachh Bharat Abhiyan' by Govt. of India. Vedanta IOK's #StepUpForSwachhata campaign, observing 'Swachhata Pakhwada' was kicked off at its mine's premises on the 16<sup>th</sup> November 2022 by Mr. Shrishaila Gouda, CEO Iron Ore Karnataka, Vedanta Limited. The company organised multiple initiatives for cleanliness & hygiene throughout 'Swachhata Pakhwada' such as, distribution of 150+ personal hygiene kits to the students of Govt. Primary School, Megalahalli, Awareness sessions & competitions for students of Shri Balavikasha English Medium High School, Bheemasamudra, awareness sessions on safe Drinking water & prohibition of single-use plastics across schools in Chitradurga, distribution of 280+ steel water bottles to the students, along with Jute bags, handing over 20 large dustbins for wet and dry waste to nearby schools to promote waste management and so on.

Vedanta IOK's 'Swachhata Pakhwada' celebration was concluded on 30<sup>th</sup> November 2022 with a closing ceremony at Government Primary School, Kadlegudu in the distinguished presence of Mr. Nagraj, Education cluster officer (ECO), Chitradurga. The aim Vedanta IOK's campaign was to develop a cleaner and healthier environment in the periphery of its operational areas as well as to increase people's awareness & participation in cleanliness initiatives.

**Mr. Nagraj, Education Cluster Officer (ECO)** said, "I'm extremely pleased to see Vedanta Iron Ore Karnataka doing its part in promoting India's Swachh Bharat Mission by leading the way by observing 'Swachhata Pakhwada' in villages Chitradurga. The initiative is great for instilling the importance of cleanliness into young children and educating them in understanding the need for a clean environment."

**Mr. Krishna Reddy, COO – Mining, Iron Ore Business, Vedanta Limited** said, "We at Vedanta-IOK, continuously strive to promote cleanliness and hygiene not only within our operational areas but also among the communities from peripheral villages. Campaigns like #StepUpForSwachhata which are in line with nationwide program of 'Swachh Bharat Abhiyan', plays a critical role in bringing the corporates and communities together and

encourage mass participation for clean and hygienic environment for all. I commend my entire team and the stakeholders for this unique intervention”

**Mr. Shrishaila Gouda, CEO - Iron Ore Karnataka, Vedanta Limited** stated, “At Vedanta, we are committed to contributing to the nationwide ‘Swachh Bharat Mission’ through various initiatives. The celebration of ‘Swachhata Pakhwada’ programme at Chitradurga, Karnataka is yet another step towards our goal of promoting health, hygiene, and cleanliness amongst the communities around our operations. Our endeavour is to further ramp up our plantation and cleanliness initiatives across the communities to expand the reach of #StepUpForSwachhata initiatives manifold.”

Under the aegis of Anil Agarwal Foundation, Vedanta Iron Ore Karnataka has been implementing various structured CSR initiatives such as ‘Seva Donation Drive’, ‘Sesa Sustainability Drive’, ‘Sesa Students’ Talent Hunt’, Alternative Livelihoods Opportunities Project (ALOP) and many more for the holistic development of communities around.

### **About Vedanta Limited**

Vedanta Limited, a subsidiary of Vedanta Resources Limited, is one of the world’s leading Oil & Gas and Metals company with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa and Namibia. For two decades, Vedanta has been contributing significantly to nation building. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and environment. Vedanta has put in place a comprehensive framework to be the ESG leader in the natural resources sector. Vedanta is committed to reducing carbon emissions to zero by 2050 or sooner and has pledged \$5 billion over the next 10 years to accelerate the transition to net zero operations. Giving back is in the DNA of Vedanta, which is focused on enhancing the lives of local communities. The company’s flagship social impact program, Nand Ghars, have been set up as model anganwadis focused on eradicating child malnutrition, providing education, healthcare, and empowering women with skill development. Under the aegis of the Anil Agarwal Foundation, the umbrella entity for Vedanta’s social initiatives, the Vedanta group has pledged Rs 5000 crore over the next five years on social impact programmes with a thrust on nutrition, women & child development, healthcare, animal welfare, and grass-root level sports. Vedanta and the group companies company have been featured in Dow Jones Sustainability Index 2020, and was conferred Frost & Sullivan Sustainability Awards 2020, CII Environmental Best Practices Award 2020, CSR Health Impact Award 2020, CII National Award 2020 for Excellence in Water Management, CII Digital Transformation Award 2020, ICSI National Award 2020 for excellence in Corporate Governance, People First HR Excellence Award 2020, ‘Company with Great Managers 2020’ by People Business and certified as a Great Place to Work 2021. Vedanta’s flagship Nand Ghar Project was identified as best CSR project by Government of Rajasthan. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange. For more information, please visit [www.vedantalimited.com](http://www.vedantalimited.com)

### **About Sesa Goa Iron Ore Business**

Sesa Goa Iron Ore Business of Vedanta Limited is engaged in exploration, mining, and processing of iron ore. The company was founded in 1954 as Scambi Economici SA Goa and acquired by Vedanta. Since then, it has grown to be one among the top low-cost producers of iron ore in the country. During 1991-1995, it diversified into the manufacture of pig iron and metallurgical coke. It has also developed indigenous and environment-friendly technology for producing high quality metallurgical coke. Sesa Goa Iron Ore also has a 60 MW power plant that produces clean power by using the waste heat recovery from its coke ovens and blast furnace gas. Sesa Goa Iron Ore operations in India are in Goa & Karnataka.

### **For further information please contact:**

Prasad Ajgaonkar  
Dy. Head – Corporate Communication  
Tel: +91 7798882898  
Email: [Prasad.Ajgaonkar@vedanta.co.in](mailto:Prasad.Ajgaonkar@vedanta.co.in)