

## Press Release

### **Vedanta's Iron Ore Business launches '#SesaForGreenerGood' Campaign to highlight their unique environment conservation measures**

- The campaign highlights significant biodiversity conservation and systematic mine reclamation measures adopted across Sesa Goa Iron Ore Business.
- The campaign to also highlight company's ESG vision and spread awareness among stakeholders about sustainable & environment friendly practices.

**New Delhi/ Goa, May 23, 2022:** In view of International Day of Biological Diversity and World Environment Day, Vedanta's Iron Ore Business launched #SesaForGreenerGood campaign to highlight unique Biodiversity conservation and systematic Mine reclamation measures across all the business units. The campaign was launched with a teaser to give brief idea about the campaign through Social Media platforms including Facebook, Twitter, Instagram & LinkedIn.

The campaign will also emphasise upon the ESG initiatives and will be targeted towards mobilising the stakeholders to further enhance contribution towards adoption of robust sustainable industry practices. The campaign will focus on highlighting trend setting Green Model adopted by company including various sustainability initiatives such as Afforestation, Pisciculture Project, Nakshatra Garden, Charak Vatika, spice plantation, Butterfly Park, Bamboo Setum, Bamboo Pavillion, Sesa Technical School, Sesa Football Academy implemented by Sesa Goa Iron Ore business and will create awareness about replication of similar kind of initiatives for Biodiversity conservation and sustainable future at large. This will be done by way of sharing success stories, testimonials, and methodology behind these projects to underline committed efforts by Sesa Goa Iron Ore Business to set up new industry trends. Sesa Goa Iron Ore Business also recently implemented innovative Miyawaki plantation technique to develop green belt areas and implemented various initiatives towards water conservation & carbon neutrality.

Commenting on the campaign, **Mr. Sujal Shah, CEO- Iron Ore Business, Vedanta Limited** said, "At Vedanta, we remain committed to the triple bottom line of 'People, Planet, and Prosperity' to create a sustainable future for communities with utmost focus on operations with 'zero-harm, zero waste and zero discharge'. Our unique mine reclamation and biodiversity conservation measures are the testimony of our conviction that it is possible to create sustainable industry model focused on the well-being of communities and 'build a shared future for all life' which is the theme of International Biodiversity Day this year. The objective of the '#SesaForGreenerGood' campaign is to showcase our tremendous efforts towards sustainable mining and reaffirm our commitment towards further adoption of innovative green technologies & practices to create higher benchmarks for the industry."

The Company has planted more than 7.5 Lakh saplings in the reclaimed mine. Company introduced several focused initiatives to increase bird and butterfly activity in the area.

The reclaimed mine boasts of two well planned gardens namely Nakshatra garden and medicinal garden. These gardens have been developed with an aim to spread awareness amongst the communities and school students about medicinal plants growing in the surroundings and their numerous benefits. Sesa Technical School, built on the reclaimed Sanquelim mine aims to impart training skill, to develop technical knowledge and to train the local youth in employment-oriented fields, so as to enhance their opportunities in securing

jobs in the industries or help in self-employment. Sesa Football Academy, which is also constructed on the reclaimed mine, offers a fully sponsored residential course of four years.

**About Vedanta Limited** - Vedanta Limited, a subsidiary of Vedanta Resources Limited, is one of the world's leading Oil & Gas and Metals company with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa and Namibia. For two decades, Vedanta has been contributing significantly to nation building. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and environment. Vedanta has put in place a comprehensive framework to be the ESG leader in the natural resources sector. Vedanta is committed to reducing carbon emissions to zero by 2050 or sooner and has pledged \$5 billion over the next 10 years to accelerate the transition to net zero operations. Giving back is in the DNA of Vedanta, which is focused on enhancing the lives of local communities. The company's flagship social impact program, Nand Ghars, have been set up as model anganwadis focused on eradicating child malnutrition, providing education, healthcare, and empowering women with skill development. Under the aegis of the Anil Agarwal Foundation, the umbrella entity for Vedanta's social initiatives, the Vedanta group has pledged Rs 5000 crore over the next five years on social impact programmes with a thrust on nutrition, women & child development, healthcare, animal welfare, and grass-root level sports. Vedanta and the group companies company have been featured in Dow Jones Sustainability Index 2020, and was conferred Frost & Sullivan Sustainability Awards 2020, CII Environmental Best Practices Award 2020, CSR Health Impact Award 2020, CII National Award 2020 for Excellence in Water Management, CII Digital Transformation Award 2020, ICSI National Award 2020 for excellence in Corporate Governance, People First HR Excellence Award 2020, 'Company with Great Managers 2020' by People Business and certified as a Great Place to Work 2021. Vedanta's flagship Nand Ghar Project was identified as best CSR project by Government of Rajasthan. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange. For more information, please visit [www.vedantalimited.com](http://www.vedantalimited.com)

#### About Sesa Goa Iron Ore Business

Sesa Goa Iron Ore Business of Vedanta Limited is engaged in exploration, mining, and processing of iron ore. The company was founded in 1954 as Scambi Economici SA Goa and acquired by Vedanta Limited. Since then, it has grown to be one among the top low-cost producers of iron ore in the country. During 1991-1995, it diversified into the manufacture of pig iron and metallurgical coke. It has also developed indigenous and environment-friendly technology for producing high quality metallurgical coke. Sesa Goa Iron Ore business also has two waste heat recovery power plants of total capacity 60 MW that produces clean power by using the waste heat recovery from its coke ovens and blast furnace gas. Sesa Goa Iron Ore operations in India are in Goa & Karnataka.

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