

Press Release

Vedanta's IOK introduces scientific cattle breeding methods to support generation of livelihood opportunities at Chitradurga & Holalkare districts

- *The project proved to have 90% success rate in female calf birth-rates*

Karnataka, 8th Aug. 2022: As a part of CSR initiative, Vedanta's Iron Ore Karnataka (IOK) supported over 750 farmers across 15 villages from Chitradurga and Holalkare districts, for generation of additional livelihood opportunities through introduction of Scientific cattle breeding techniques. The scientific methods introduced by Vedanta IOK includes Artificial Insemination (AI) cattle breeding techniques like sorted semen insemination and allied services to the cattle breeders, at their doorsteps. These techniques have had a 90% success rate in female calf birth rates.

Vedanta's IOK has partnered with Bharatiya Agro Industries Foundation's (BAIF) Institute for Sustainable Livelihoods and Development (BISLD) Karnataka, to promote scientific methods of farming and allied livelihood activities among village communities, under the umbrella CSR program of Alternative Livelihood Opportunity Project (ALOP). Under the aegis of Anil Agarwal Foundation, Vedanta's IOK has introduced various initiatives to enhance the agricultural yield and for generation of alternative livelihood opportunities at Karnataka, like usage of bio-fertilizers for agriculture, adoption of organic farming practices, usage of scientific fodder for cattle, etc.

Mr. Sujal Shah, CEO, Iron Ore Business, Vedanta Limited said "Our successful ALOP project has been instrumental in generation of sustainable livelihood opportunities in Karnataka. In line with our Vedanta's philosophy of 'Transforming communities', I am happy to see the social impact and positive change that we have been able to bring to the lives of over 4000 farmers across 24 villages through this project, especially within rural areas of Chitradurga district. Our endeavour is to continue empowering communities to ensure sustainable and inclusive growth for all."

Mr. Shrishaila Gouda, CEO, Vedanta - Iron Ore Karnataka said, "At Vedanta, we are committed towards holistic development of communities around through our structured CSR interventions. I am pleased that our flagship CSR initiative at Karnataka, that is ALOP is positively impacting thousands of lives across Chitradurga district through generation of sustainable livelihood opportunities, and our constant endeavour will be to expand reach of our CSR initiative to benefit larger chunk of our communities around."

Jagadish Horakerappa, Artificial Insemination (AI) program beneficiary, Hireguntanuru Village, said "Cattle breeding is the main source of our livelihood. The Artificial Insemination program by Vedanta has helped us in many ways, especially by providing us with a chance at cattle breeding and its gender. I would like to thank Vedanta for making our lives better and easier through their CSR activities."

Vedanta's Iron Ore Karnataka has implemented various high-impact community development programs in Karnataka under the larger umbrella of the Alternative Livelihood Opportunities Project (ALOP) such as drinking water project, drought mitigation measures, women empowerment programs, WADI initiatives, crop diversification initiatives, clean kitchen chulhas, etc. for communities.

About Vedanta Limited

Vedanta Limited, a subsidiary of Vedanta Resources Limited, is one of the world's leading Oil & Gas and Metals company with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa, and Namibia. For two decades, Vedanta has been contributing significantly to nation building. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and environment. Vedanta has put in place a comprehensive framework to be the ESG leader in the natural resources sector. Vedanta is committed to reducing carbon emissions to zero by 2050 or sooner and has pledged \$5 billion over the next 10 years to accelerate the transition to net zero operations. Giving back is in the DNA of Vedanta, which is focused on enhancing the lives of local communities. The company's flagship social impact program, Nand Ghar, have been set up as model Anganwadis focused on eradicating child malnutrition, providing education, healthcare, and empowering women with skill development. Under the aegis of the Anil Agarwal Foundation, the umbrella entity for Vedanta's social initiatives, the Vedanta group has pledged Rs 5000 crore over the next five years on social impact programmes with a thrust on nutrition, women & child development, healthcare, animal welfare, and grass-root level sports. Vedanta and the group companies company have been featured in Dow Jones Sustainability Index 2020, and was conferred Frost & Sullivan Sustainability Awards 2020, CII Environmental Best Practices Award 2020, CSR Health Impact Award 2020, CII National Award 2020 for Excellence in Water Management, CII Digital Transformation Award 2020, ICSI National Award 2020 for excellence in Corporate Governance, People First HR Excellence Award 2020, 'Company with Great Managers 2020' by People Business and certified as a Great Place to Work 2021. Vedanta's flagship Nand Ghar Project was identified as best CSR project by Government of Rajasthan. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange. For more information, please visit www.vedantalimited.com

About Sesa Goa Iron Ore Business

Sesa Goa Iron Ore Business of Vedanta Limited is engaged in exploration, mining, and processing of iron ore. The company was founded in 1954 as Scambi Economici SA Goa and acquired by Vedanta. Since then, it has grown to be one among the top low-cost producers of iron ore in the country. During 1991-1995, it diversified into the manufacture of pig iron and metallurgical coke. It has also developed indigenous and environment-friendly technology for producing high quality metallurgical coke. Sesa Goa Iron Ore also has a 60 MW power plant that produces clean power by using the

waste heat recovery from its coke ovens and blast furnace gas. Sesa Goa Iron Ore operations in India are in Goa & Karnataka.

[For further information please contact:](#)

Prasad Ajgaonkar
Associate Manager – Corporate Communication
Tel: +91 7798882898
Email: Prasad.Ajgaonkar@vedanta.co.in