

Press Release

Vedanta's SFA reaffirms commitment towards nationwide holistic development of Football during New logo Launch

- SFA launches New Logo as the team is gearing up for upcoming Pro- League season and driving the Nationwide Sports development programs under the umbrella of larger entity- **Vedanta Sports**

Panaji, Goa 14th Jan. 2021: In line with Vedanta's larger vision to be among the major contributor to the upliftment of Sports across the country through robust Grassroot training programs, Sesa Football Academy being a major sports initiative of Vedanta group launched its New Logo which is in line with the philosophy of larger entity that is Vedanta Sports. The new logo was launched during the virtual event in the Presence of Mr. Annanya Agarwal, President, Vedanta Sports, Mr. Sauvick Mazumdar, CEO- Vedanta's Sesa Goa Iron Ore Business, Mr. Brahmanand Sankhwalkar, Chairman, GFDC, Ms. Leena Verenkar, Group CSR Head, Vedanta Limited, Officials of Vedanta Limited , Players, Coaches and support staff of Sesa Football Academy.

Sesa Football Academy has a rich legacy of over 20 years in Football development through grassroot training programs. Vedanta is further expanding the reach of the sports development programs with various sports development programs across the Nation including Zinc Football in Rajasthan.

Speaking on the occasion **Mr. Annanya Agarwal, President, Vedanta Sports** said "We strongly believe that the Indian youth has immense talent and aptitude for sports. At Vedanta Sports, our constant endeavor is to identify and nurture these talents through our grassroot training programs, and thereby support the vision of Government of India to take Indian sporting ecosystem to new heights."

Arjuna Awardee **Mr. Brahmanand Sankhwalkar, Chairman GFDC** congratulated SFA team and said "I congratulate team SFA for new logo launch and my best wishes for their larger goal of positively transforming sports across the country. SFA has significantly contributed to the development of football since its inception through quality grassroots training programs and I am sure they will continue to do so in coming years. All the best team SFA for the upcoming Pro-League season."

While addressing the gathering **Mr. Sauvick Mazumdar, CEO, Vedanta, Sesa Goa Iron Ore Business** Said "At Vedanta, Community development is our prime focus area and we believe sports serves as a powerful medium in community engagement . Sesa Football Academy has a rich legacy of over 20 years in

development of Football and we will continue to contribute towards the holistic development of sports across the country through our umbrella of larger entity that is Vedanta Sports."

Though unprecedented situation caused due to COVID-19 pandemic has stagnated the on ground sports activities for quite some time but SFA has successfully continued player development programs through various online and virtual platforms. SFA has launched E-Mentorship program for player's development during COVID times for virtual training & mentoring for the players.

About Vedanta Cares

Vedanta is committed to its vision of "Zero Harm, Zero Waste, Zero Discharge" and operates under the highest standards of corporate governance to deliver value to its stakeholders. The company is focused on protecting the environment and ensuring safety and well-being of the employees and communities who live around the plants. The Group's flagship CSR project, Nand Ghar, is a network of model anganwadis where the thrust is on inclusive development of women and children at the grassroots level. The Group CSR initiative comprises of seven key verticals – Education, Healthcare, Water and Sanitation, Sustainable Livelihood, Skilling, Sports & Culture and Employee Volunteering. Vedanta Foundation, a philanthropic initiative of Vedanta Group is focused on skill development and vocational training programmes for the underprivileged to make them employable. A key healthcare speciality CSR project is the Balco Medical Center, a 200-bed state-of-the-art Cancer care hospital located in New Raipur, Chhattisgarh. The company supports grassroots level sports through their Football academies in Goa and Udaipur.

About Vedanta Limited

Vedanta Limited, a subsidiary of Vedanta Resources Limited, is one of the world's leading Oil & Gas and Metals company with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa, Namibia, and Australia. For two decades, Vedanta has been contributing to India's growth story, currently contributing 1 percent of India's GDP. The company is among the top private sector contributors to the exchequer with the highest ever contribution of INR 42,560 Crore in FY 2019. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and environment and on enhancing the lives of local communities. The company has been conferred the CII-ITC Sustainability Award, the FICCI CSR Award, Dun & Bradstreet Awards in Metals & Mining, and certified as a Great Place to Work. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

About SESA Football Academy:

An initiative of SESA Community Development Foundation (SCDF), SESA Football Academy (SFA) was founded in 1999 for the holistic development of the local youths through football. The academy has created the conditions for discovering, creating and building talent for football. SFA does not restrict itself to football trainings but involves in a long term residential program which takes care of the formal education, skill development of the trainees during the four-year training period.

The academy has a strong focus on women empowerment through football. Since inception, SFA has trained around 200 footballers and has made tremendous impact on the football fraternity in Goa as well as across India. The graduates from SFA are serving in the national teams, Indian Super League (ISL), I-League clubs of India and clubs in Goa. 7 players have earned the national team cap and several players played the elite ISL .

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