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## **PRESS RELEASE**

### **VEDANTA COMMENCES CAMPAIGN TARGETING PLANTATION OF 40000 SAPLINGS BY YEAR END IN CHITRADURGA**

*Spreads environment protection awareness amongst around 400 employees and govt. school children during Vanamahotsav 2019 celebrations*

**Karnataka, July 9<sup>th</sup>, 2019:** Vedanta- Sesa Goa Iron Ore Business spearheaded massive plantation drives and environment protection rallies to educate and spread awareness amongst the communities around its facility at Chitradurga, involving around 400 employees and govt. school children. The weeklong activity concluded with Honourable Chief Guest Shri C.D. Kumar, Senior Environment Officer and Shri Murlidharan B.S., Environment Officer from Karnataka State Pollution Control Board (KSPCB), Chitradurga appreciating Vedanta for taking such initiative which is vital for everybody's survival. Mr. Krishna Reddy, Director, Vedanta – Sesa Goa Iron Ore, Karnataka and senior officials of Vedanta were also present on the occasion.

**Mr. Krishna Reddy** said, "As a responsible corporate citizen, we at Vedanta, are committed towards environment protection. We strive hard to ensure sustainable industrial growth in order to contribute towards value creation for our Stakeholders." "I urge and encourage everyone to plant at least a sapling each around their communities." He added.

Vedanta's weeklong series of promotional activities at Chitradurga to commemorate the occasion of Vanmahotsav– 2019 included laying of 'Eco friendly' GeoTextile on waste dumps to prevent soil erosion and reclamation of dump sites; awareness session on importance of forest covers followed by a massive plantation drive by Vedanta employees wherein 440 saplings and 6000 seed balls were planted to rejuvenate the dump sites. An environment awareness rally was also organized in collaboration with NSS unit and College of Forestry, Sirsi, in which 150 students from 3 Govt. schools across the peripheral areas participated with huge enthusiasm, highlighting the importance of environment conservation amongst the community. Awareness sessions by Dr. Ramesh Rathod, Associate Professor, College of Forestry, Mr. Keshava Murthy, MSc. Forestry- Bird Specialist and Mr. Uday Kumar, MSc. Forestry- Butterfly Specialist were also conducted on 'Importance of Van Mahotsava', 'Birds of India' and 'Butterflies of India' respectively.

The week long drive indulged people into good practices and saw huge participation from the local community and Vedanta employees at Chitradurga.

### **About Vedanta Limited:**

Vedanta Limited is a diversified natural resources company, whose business primarily involves producing oil and gas, zinc - lead - silver, copper, iron ore, aluminium and commercial power. The company has a presence across India, South Africa, Namibia, Australia and Ireland. Vedanta Limited is the Indian subsidiary of Vedanta Resources Plc, a London-listed company. Governance and Sustainable Development are at the core of Vedanta's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities. The company is conferred with the Confederation of Indian Industry (CII) 'Sustainable Plus Platinum label', ranking among the top 10 most sustainable companies in India. To access the Vedanta Sustainable Development Report 2016, please visit <http://sd.vedantaresources.com/SustainableDevelopment2015-16/> Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

For more information please visit [www.vedantalimited.com](http://www.vedantalimited.com)

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