
PRESS RELEASE

Sesa Football Academy boys drafted for Indian Super League 2017-18 season.

Panjim, 31st July 2017: Vedanta Sesa Goa Iron Ore is committed to foster skill development through sports and the Sesa Football academy (SFA) has been doing this since its inception in 1999. The graduates of SFA made their Alma matter proud as 8 boys have been drafted for the prestigious Indian Super League 2017-18 season. The players are Adil Khan- FC Pune City, Jovel Martins- FC Goa, Augustin Fernandes- Atletico De Kolkata, Rowilson Rodrigues- Delhi Dyanamos FC, Anthony D'Souza- FC Goa, Pratesh Shirodkar- FC Goa, Bruno Colaco- FC Goa, Sahil Tavora- Mumbai City FC.

Mr. Annanya Agarwal- President SFA was very proud and shared “This is wonderful news to all of us at the Vedanta group. This shows the good work that the academy has done in last so many years and these eight players are the jewels in the crown of our academy. The players will serve as an inspiration to the current players at the academy and will make them strive harder to achieve what the alumni of the academy have been able to achieve.”

Sharing his emotions, Mr. Sukhvinder Singh- CEO- SFA said “To us it’s no surprise that these fantastic players have been picked up by the best clubs in the country. Everyone is aware of the talent levels of these players and the drafting of the players has validated the good work that the academy has been able to do. These players are our brand ambassadors and we wish them all the best in their coming season.”

Mr. Adil Khan who has been drafted for FC Pune City said –“Football has always been my passion, however it became my way of life once I joined SFA. I am grateful to the academy and the coaches as they have collectively instilled in me the discipline and rigour that is needed to be an aspiring football player. I wish the Academy the very best for the future. Looking forward to see more successful stories from the team in the future”

On May 09th this year, the multinational natural resources conglomerate, announced a strategic roadmap to actively foster skill development in sports across the country. Sesa Football Academy (SFA) has contributed immensely to the development of football players in Goa and has now opened doors of the academy to develop budding players in football from across the nation and Africa. The skill development model that the company has adopted is to scout young talent and hone them in the sport and equip them with sports related skills that could help carve professionalism. 22 boys in the age group of 14 – 17 have been selected from Rajasthan, Punjab, Kerala, Manipur, Sikkim, Karnataka, Maharashtra, Telangana and Zambia (where the Group has its operations), apart from the 36 boys from Goa who are already being trained.

About SFA: Vedanta – Sesa Goa Iron Ore as part of its commitment to serve the community established Sesa Football Academy (SFA) in the year 1999, with the prime objective of nurturing young football talent from Goa. SFA is built on the reclaimed mine at Sankhali-Goa and is run on a residential basis and imparts systematic and scientific training and lays emphasis to develop the potential and grooms the youngsters to become full-fledged professional players. SFA takes care of the formal education of the trainees during the four year training period. Within a span of 17 years, SFA has made tremendous impact on the football fraternity in Goa and across the nation. Young football enthusiasts aspiring to become professionals show keen interest to join the academy. From the inception of SFA around 123 trainees benefitted from the Academy. The Academy is proud of the budding sportsmen who passed out from the institution and are most sought after with some of them playing for India’s senior team, I-League clubs of India and local clubs in Goa. SFA patronised and mentored the sportsmen even during the critical times of the mining ban.

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Photocaption:

L- R Rowilson Rodrigues, Bruno Colaco, Jovel Martins, Adil Khan, Prathesh Shirodkar, Godwin Franco- Senior player.

About Vedanta Limited

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Vedanta Limited is the Indian subsidiary of Vedanta Resources Plc, a London-listed, 6th largest natural resources company, globally. Governance and Sustainable Development are at the core of Vedanta's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities. The company is conferred with the Confederation of Indian Industry (CII) ‘Sustainable Plus Platinum label’, ranking among the top 10 most sustainable companies in India. To access the Vedanta

Sustainable Development Report 2016, please visit
<http://sd.vedantaresources.com/SustainableDevelopment2015-16/>

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