

---

## PRESS RELEASE

### **Football for Fun organized at Sesa Football Academy**

Panaji, 10th September 2017: Vedanta Sesa Goa Iron Ore is committed to foster skill development through sports and the Sesa Football academy (SFA) has been doing this since its inception in 1999. In a step to reach out to the community and nurture the budding football talents, second edition of Football for Fun event was organized at the SFA Academy, Sirsaim. Divided into two groups for kids from age 6 to 10years and 10- 14 years, the event saw participation in huge numbers with youngest participant being 3years old. The match featured interactive training session for boys and girls with engaging activities for the audience. The excitement at the field was infectious and went notches higher when famous musician and singer Varun Corvalho entertained the audience with popular songs.

Speaking on the occasion, Sukhvinder Singh- CEO SFA, “Football resides in the hearts of Goans and through these community interactions we wish to reach out to the budding talents and nurture their skills. Football also helps in instilling good habits of discipline, team work and healthy eating habits in these kids from a young age. It was great to see the parents having a great time with their kids at the academy. We wish to host many such events in the future”.

Sharing her thoughts, Nilofer Sandar a parent at the Football for fun event shared, “It was a very good event and the kids and parents thoroughly enjoyed it. SFA should conduct more of such events”

Adding on, Kalpana Sahu Mazumdar, a parent shared, “The event was very well conducted. Special thanks to SFA Members and all the 3 coaches, Eduard, Ajay and Charles who gave proper guidance to the kids. Both kids and parents thoroughly enjoyed the event”.

On May 09<sup>th</sup> this year, the multinational natural resources conglomerate, announced a strategic roadmap to actively foster skill development in sports across the country. Sesa Football Academy (SFA) has contributed immensely to the development of football players in Goa and has now opened doors of the academy to develop budding players in football from across the nation and Africa. The skill development model that the company has adopted is to scout young talent and hone them in the sport and equip them with sports related skills that could help carve professionalism. 22 boys in the age group of 14 – 17 have been selected from Rajasthan, Punjab, Kerala, Manipur, Sikkim, Karnataka, Maharashtra, Telangana and Zambia (where the Group has its operations), apart from the 36 boys from Goa who are already being trained.

**About SFA:** Vedanta – Sesa Goa Iron Ore as part of its commitment to serve the community established Sesa Football Academy (SFA) in the year 1999, with the prime objective of nurturing young football talent from Goa. SFA is built on the reclaimed mine at Sankhali-Goa and is run on a residential basis and imparts systematic and scientific training and lays emphasis to develop the potential and grooms the youngsters to become full-fledged professional players. SFA takes care of the formal education of the trainees during the four year training period. Within a span of 17 years, SFA has made tremendous impact on the football fraternity in Goa and across the nation. Young football enthusiasts aspiring to become professionals show keen interest to join the academy. From the inception of SFA around 123 trainees benefitted from the Academy. The Academy is proud of the budding sportsmen who passed out from the institution and are most sought after with some of them playing for India's senior team, I-League clubs of India and local clubs in

Goa. SFA patronized and mentored the sportsmen even during the critical times of the mining ban.

**###**

## **Photocaption:**

Kids had a day full of fun, laughter and Football at Sesa Football Academy

### **About Vedanta Limited**

Vedanta Limited is a diversified natural resources company, with a market cap of US\$ 14 billion & US\$ 7 billion free float, whose business primarily involves producing oil & gas, zinc - lead - silver, copper, iron ore, aluminium and commercial power. The company has a presence across India, South Africa, Namibia, Australia and Ireland.

Vedanta Limited is the Indian subsidiary of Vedanta Resources Plc, a London-listed, 6<sup>th</sup> largest natural resources company, globally. Governance and Sustainable Development are at the core of Vedanta's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities. The company is conferred with the Confederation of Indian Industry (CII) 'Sustainable Plus Platinum label', ranking among the top 10 most sustainable companies in India. To access the Vedanta Sustainable Development Report 2016, please visit <http://sd.vedantaresources.com/SustainableDevelopment2015-16/>

Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.  
For more information please visit [www.vedantalimited.com](http://www.vedantalimited.com)

### **For further information, please contact:**

#### **Sangeetha R Chakravarthy**

Head – Corporate Communications, Sesa Goa Iron Ore Division

Tel: +91 832 2460613

[Sangeetha.Chakravarthy@vedanta.co.in](mailto:Sangeetha.Chakravarthy@vedanta.co.in)

#### **Sukhvinder Singh**

CEO – Sesa Football Academy

Tel: +91 9871720351

### **Disclaimer**

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and metals markets including the London Metal Exchange, fluctuations in interest and or exchange rates and metal prices; from future integration of acquired businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different that those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.