

For Immediate Release

Vedanta Unveils New Logo

Mumbai/New Delhi/London, 4 May, 2015: Vedanta, a global diversified natural resources group of companies unveiled its new logo. The Logo change comes after ‘Sesa Sterlite Limited changed the name of the Company from its present name, ‘Sesa Sterlite Limited’ to ‘Vedanta Limited’. The name change promises a united and aligned identity, and is a significant milestone which reflects Vedanta’s commitment to strengthen the linkage between our global business, communities and stakeholders.’ The name Vedanta originates from the Vedas, the ancient scriptures of India.

“In continuation of having a unified brand proposition, this logo refresh symbolizes Vedanta’s un-waivered commitment towards creating greater value for our domestic and global stakeholders, as a diversified natural resources group of companies,” said Tom Albanese, CEO, Vedanta.

About the Logo design:

The new logo signifies Vedanta’s commitment to the triple bottom line approach that focuses on People, Planet and Prosperity. The significant change in the logo, along with the brand name, is the use of two colors - leaf green and a shade of Yale blue, which symbolize distinct virtues of Vedanta’s professionalism, sustainability, ethics and integrity. The leaf is an unmistakable symbol of life and the form and color of the leaf neatly nestled into the Vedanta globe reaffirms the company’s commitment to sustainable business practices.

The blue color positioned at the center of the logo symbolizes professionalism and integrity. The ‘globe’ represents the centricity and dependence on natural resources found in the earth as well as the responsibility that Vedanta has towards communities.

Vedanta Limited (Formerly known as Sesa Sterlite Ltd. /Sesa Goa Ltd.)

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Registered Office: Sesa Ghor, 20 EDC Complex, Patto, Panaji (Goa) - 403 001

CIN: L13209GA1965PLC000044



The typeface of Vedanta, denotes a dynamic, energetic and a futuristic feel, and the logo demonstrates Vedanta as a company that embodies its commitment to environmental sustainability and economic prosperity in its areas of operations.

The new logo will be adapted by all the divisions of Vedanta group companies, and this move will help align with the company's goal of being a unifying brand with a uniform brand imagery across its Indian and global operations.

About Vedanta Limited (Formerly Sesa Sterlite Ltd. /Sesa Goa Ltd.)

Vedanta Limited (Vedanta Ltd) is a diversified natural resources company, whose business primarily involves exploring and processing minerals and oil & gas. The Company produces oil & gas, zinc, lead, silver, copper, iron ore, aluminium and commercial power and has a presence across India, South Africa, Namibia, Ireland, Australia, Liberia and Sri Lanka.

Vedanta Ltd, formerly Sesa Sterlite Ltd. /Sesa Goa Ltd., is the Indian subsidiary of Vedanta Resources Plc, a London-listed company. Sustainable Development is at the core of Vedanta's strategy, with a strong focus on health, safety and environment and on enhancing the lives of local communities. Vedanta Ltd is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

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Disclaimer

This press release contains “forward-looking statements” – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,”

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“believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and metals markets including the London Metal Exchange, fluctuations in interest and or exchange rates and metal prices; from future integration of acquired businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different that those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

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